



BET's "THE NEW EDITION STORY" CONFIRMED FOR THE 2016 URBANWORLD® FILM FESTIVAL

Q&A Following with New Edition members Ricky Bell, Michael Bivins and Ronnie DeVoe alongside Bryshere Y. Gray, Luke James, Elijah Kelley, Woody McClain, Keith Powers and Executive Producer Jesse Collins and Director Chris Robinson

NEW YORK, NY (September 14, 2016) – The 20th Annual Urbanworld Film Festival (www.urbanworld.org), presented by REVOLT with founding sponsor HBO, has confirmed an exclusive first look at BET's "The New Edition Story" on Saturday, September 24, 2016 at 9:00 p.m. at Manhattan's AMC Empire 25 on 234 West 42nd Street.

"The New Edition Story" is a three part miniseries event that follows the iconic group from their humble beginnings as kids in Boston to global megastardom – weathering the highs and lows of controversy, personnel changes and the ultimate cost of fame. **Bryshere Y. Gray** ("Empire"), **Elijah Kelley** ("The Wiz Live!"), Grammy® nominated singer/songwriter **Luke James**, **Keith Powers** (*Straight Outta Compton*), **Algee Smith** (*Let It Shine*) and **Woody McClain** (*Autographs*) are among the cast that will bring the iconic music group's legend to life. The miniseries is executive produced by **Jesse Collins** ("Real Husbands of Hollywood") and directed by **Chris Robinson** (*ATL*). The miniseries will air on BET in January 2017.

Following the exclusive look at clips from the film will be a Q&A with New Edition's **Ricky Bell**, **Michael Bivins** and **Ronnie DeVoe**, as well as filmmakers Collins and Robinson along with some of the film's stars—Kelley (Bell in the film), Gray (Bivins in the film), Powers (DeVoe in the film), James (Johnny Gill in the film) and McClain (Bobby Brown in the film).

REVOLT is the presenting partner of the 2016 Urbanworld Film Festival. Along with founding partner HBO, key supporters include prestige partner BET Networks, premiere partners Comcast NBCUniversal, Africa Creative Agency, Fox Audience Strategy and Time Warner. Industry partner supporters are AMC Independent, Directors Guild of America, MoviePass, Urban Movie Channel and Writers Guild of America East. Essence, The Mayor's Office of Media & Entertainment / Made in NY, Power 105.1, Village Voice, Amsterdam News, Uptown Magazine and WNYC are the media partners for Urbanworld.

Tickets for this event are on sale now at <http://www.urbanworld.org/films>.

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